



“How to Plan a Successful Trail Event” Workshop

The Celebration of Trails invites you to attend a “**How to Plan a Successful Trail Event**” workshop. In partnership with the Ontario Trails Council, the Celebration of Trails is pleased to offer this workshop which is designed to provide the following:

- Tips on “How to Create a Successful Trail Event”
- Resources for planning and promoting trail events
- Ideas on types of events that could be planned and offered on trails
- Networking opportunities with trail event organizers and community stakeholders
- Information about the Celebration of Trails and other trail initiatives and how your event can benefit

Anyone wanting to know more about organizing trails events is welcome to attend including interested individuals and representatives from municipalities and trail, health, tourism, economic development, and community organizations.

The workshops will be held as follows:

Monday, May 11 th , 2009	1:30 pm to 4:30 pm	Peterborough
Thursday, May 14 th , 2009	6:30 pm to 9:30 pm	Barrie
Tuesday, May 19 th , 2009	1:30 pm to 4:30 pm	Perth

There is **no cost** for attending the workshop. Spaces are limited so please **register by May 4, 2009**. Please complete the registration form found below and email/fax it to Lauren Dean at trails@kawarthasmallbusiness.com or 705-328-3684. For more information call 705-328-0261, ext. 30. Upon receipt of your registration, confirmation will be sent to you along with the agenda, directions and other pertinent details.

The Celebration of Trails is an annual autumn festival of trail events that, in 2008, involved 50 events in nine Counties and regional municipalities in Central and Eastern Ontario. It is a regional project of the Eastern Ontario Community Futures Development Corporations Network that was initiated in 2006 and involves numerous provincial, regional, and community partners and organizations. Plans are underway to expand the number of participating

jurisdictions in 2009. For more information on the Celebration of Trails see www.celebrationoftrails.ca

These workshops are made possible through funding from the Trails for Life program of the Ontario Ministry of Health Promotion and the generous support of the Kawartha Lakes Community Futures Development Corporation; Ontario Trails Council; the Greater Peterborough Economic Development Corporation; Tourism Simcoe County; Huronia Trails and Greenways; Canadian Cancer Society Lanark, Leeds & Grenville Unit; Leeds, Grenville & Lanark District Health Unit; Northumberland Tourism; Haliburton Kawartha Pine Ridge Health Unit; Peterborough County-City Health Unit, City of Kawartha Lakes; Oak Ridges Trail Association, Eastern Ontario Trails Alliance, Ontario Trans Canada Trail, Trails Open, Haliburton Tourism; and the Eastern Ontario Development Fund.

If you would like more information about the Celebration of Trails or these workshops please contact, Barrie Martin, the Project Manager at 705-754-3436 or barrie.martin@sympatico.ca





REGISTRATION FORM

Please register me for the "How to Plan a Successful Trail Event" Workshop.

Name: _____

Telephone: _____

Email: _____

Mailing Address:

Please check what workshop you will be attending:

_____	Monday, May 11, 1:30 pm to 4:30 pm	Peterborough
_____	Thursday, May 14, 6:30 pm to 9:30 pm	Barrie
_____	Tuesday, May 19, 1:30 pm to 4:30 pm	Perth

Are you currently involved with planning a trail event? Yes No

If so, what is the name of your event? _____

Where does your event take place? _____

Please forward completed registration forms **by May 4, 2009** using one of the following methods:

E-mail trails@kawarthasmallbusiness.com

Fax: 705-328-3684

Mail: Celebration of Trails
Suite 211 Kent Place
189 Kent St West
Lindsay, ON
K9J 5G6